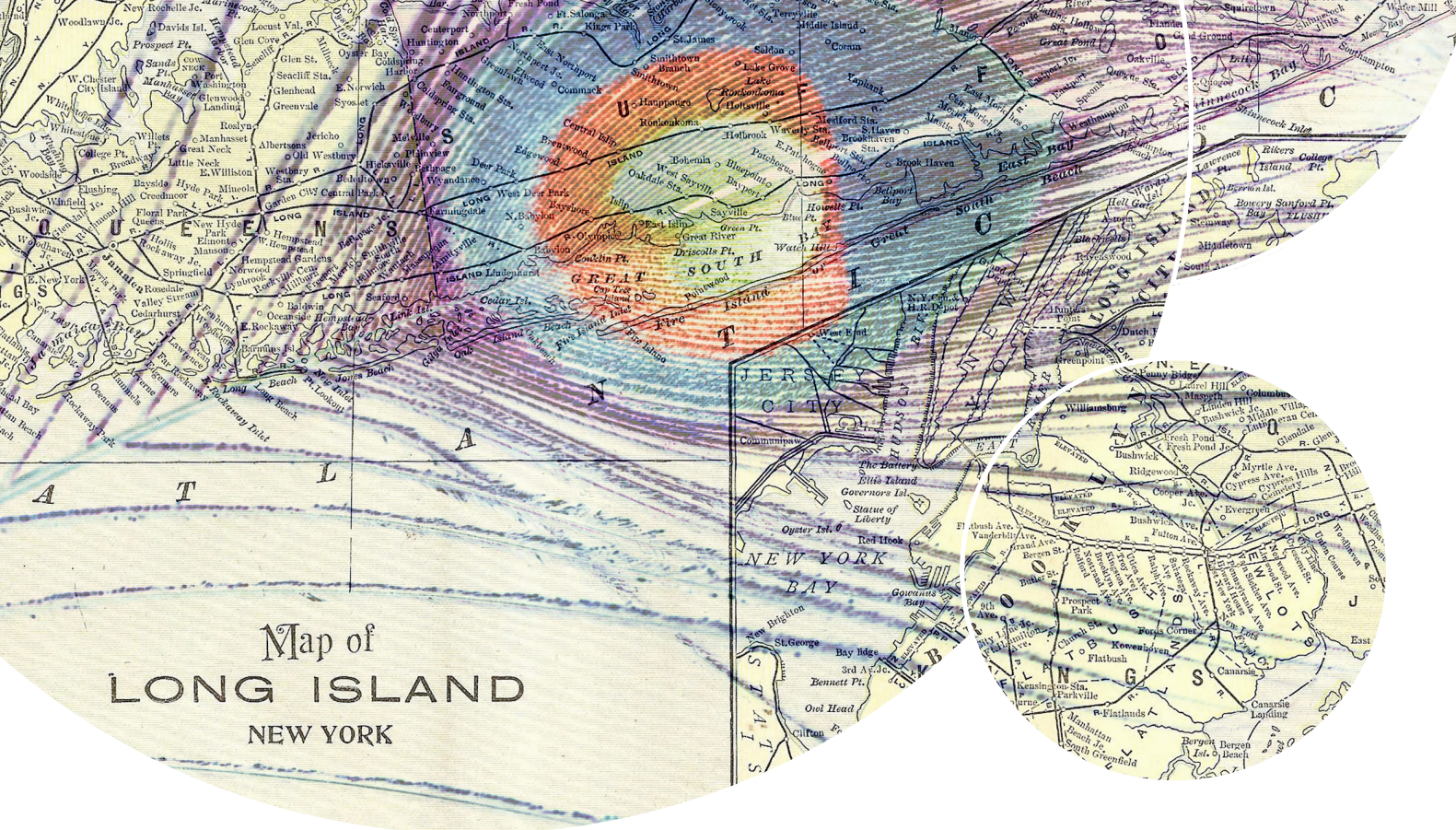




ARTLINE GROUP

2020 ARTLINE OVERVIEW



ABOUT US

Established in 1978, we are known for our vast years of experience and providing unique solutions to the most complex requirements. Our production facilities, geographically located throughout the country, can save on both lead time and cost. We are your turn-key provider of art and mirrors, from design to production to installation.

Artline Group is committed to the highest performance of service and products. We are proud Corporate Partners of organizations such as NEWH, which supports the growth of talent in the design industry. The combination of our experience with the drive to keep learning and innovating makes us a leader with the latest trends and products in the industry.

ALWAYS LOCAL

CORPORATE OFFICE

Hicksville, NY

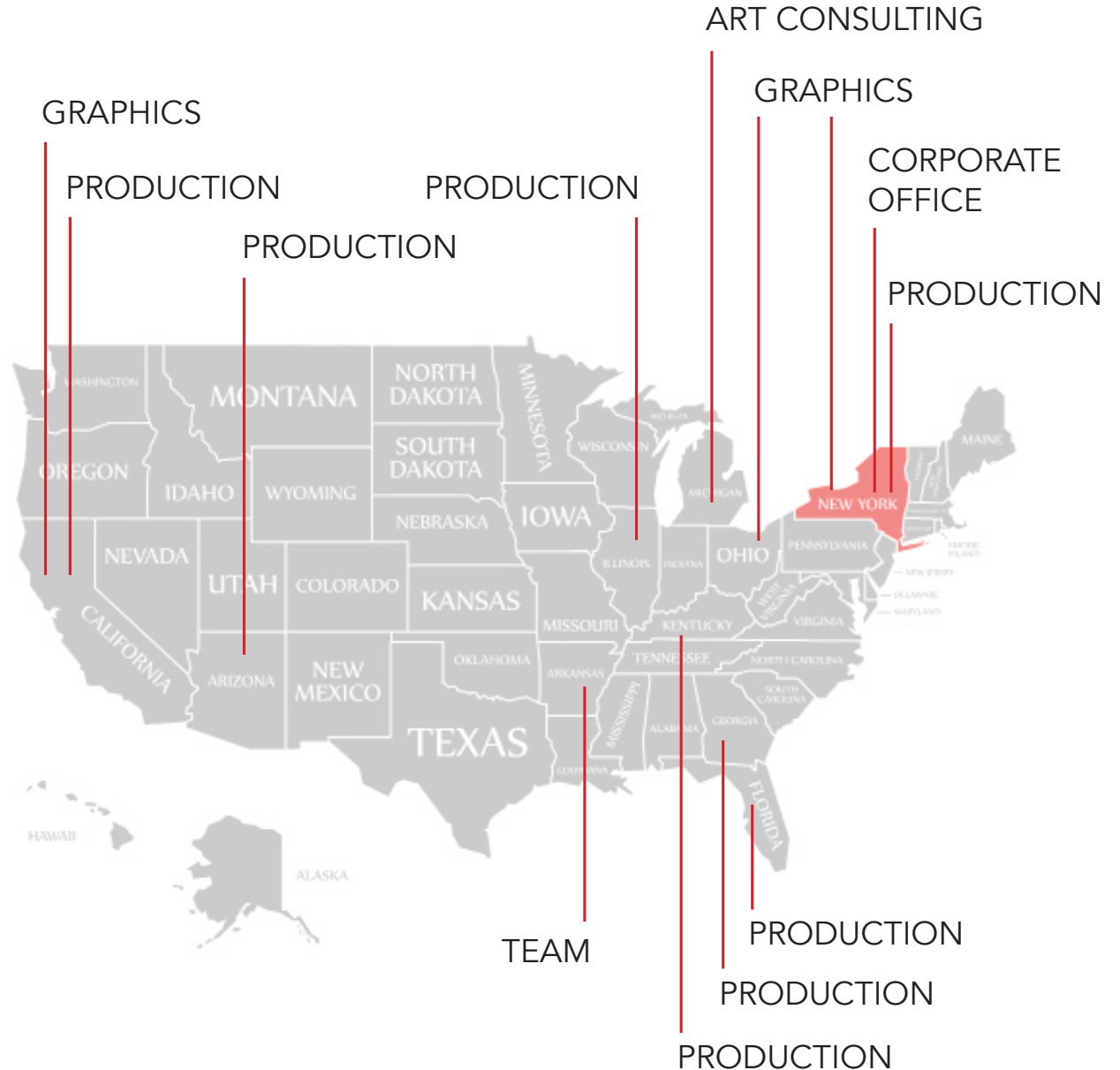
PRODUCTION FACILITIES

Country-wide.

TEAM MEMBERS

Country-wide.

Additionally, we have
Sales Representatives
across the country
in your region.





HOSPITALITY

HEALTHCARE

GOVERNMENT

COMMERCIAL

HOSPITALITY

Preferred Suppliers for Mirrors and Art:



Corporate Partner:



PROJECT PROCESS



1

PROJECT BRIEF & PROBLEM SOLVING

First, you'll get connected to a Project Manager and Art Consultant who will process the scope of your project. To be sure we understand your artwork needs, we'll take notes, ask questions, and request design materials and/or inspiration.



2

ART DEVELOPMENT & GRAPHIC DESIGN

Then, our team will work with our Graphics Department (behind the scenes) to develop and deliver a preliminary artwork package. Once reviewed by you, we happily revise the artwork until you feel that it is ready to go!



3

ART APPROVAL & LOGISTICS

Next, we nail down the project specifications and provide a quote based on the quantity, finishings, imagery, medium, matting, and size for each item. When you're ready to order, we prepare a final contact sheet for your review and approval.



4

PRODUCTION & DELIVERY

After the final contact sheet has been approved, your artwork heads to production and is on its way. It should arrive in roughly **3-6 weeks**. If you're on a tighter timeline, please let us know and we'll make it work.

PROJECT BRIEF

IMAGERY

- Modern Artwork Style
- Fun & Whimsical
- Bright Image Color
- Mix of Compositions
- Nature Photos
- Black and White Photos
- Figurative Artwork

BUDGET

- Price Per Piece ~ \$30
- Overall Budget \$17,000

SCOPE

- 40 Guest Rooms
- 4 Pieces / 2 Mirrors per Room
- 10 Additional for Public Space
- Custom Art Mural in Lobby

TIMELINE

- Hot Rush!
- Order in 3 weeks
- Install Q4

CONCEPT

- Hotel in San Antonio, TX
- Modern Rustic Style
- Historic Building
- Inspired by Pop Art
- Renovation
- Mood Board shown

FINISHES

- Added Texture
- Standoffs
- Colored Accent Mat
- Groupings
- Canvas
- Silver Frames

Boutique Hotel
San Antonio, TX

Everything you share about your project is helpful and appreciated!

ART DEVELOPMENT & GRAPHIC DESIGN

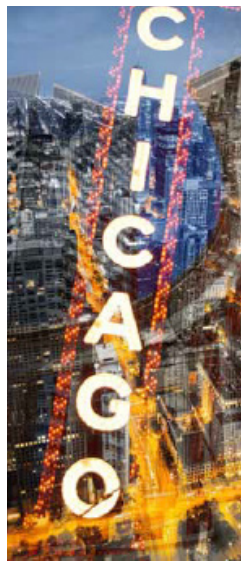
- RECOLOR
- ADD COLOR
- OVERLAY
- CROP
- MULTI-LAYER
- HAND DRAWN
- CUSTOM
- COMMISSION
- & MORE!



LOCALLY YOURS



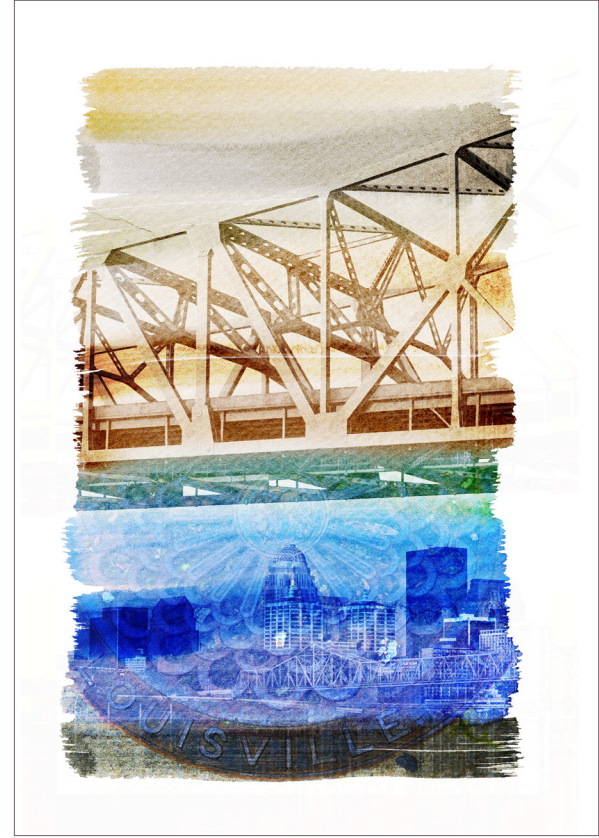
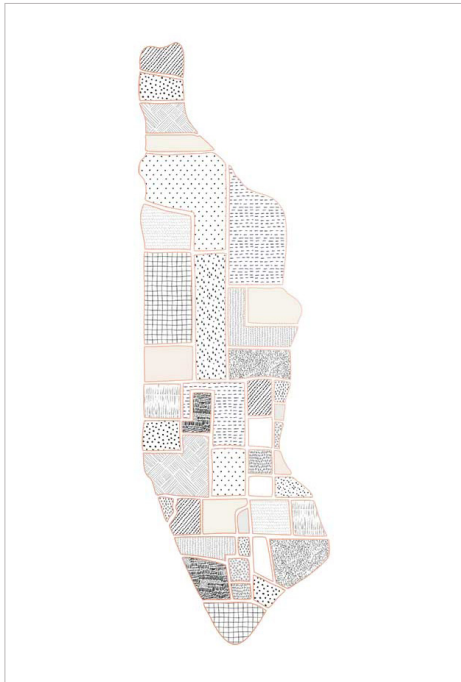
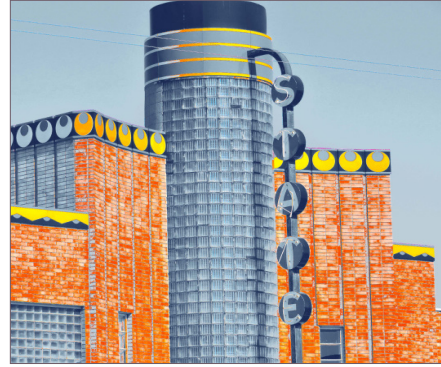
BELOW LEFT: Imagery deckled and floated over mat.



BELOW LEFT: Watercolor overlay. ABOVE: New York Skyline overlay on fans.



baltimore, md



ABOVE: Black and white image with laser-cut mat shape.

ABOVE: Artwork collage with watercolor overlay and unique border.

LEFT: Custom artistic map.

BELOW: Custom artistic map.



... DESIGNS WITH LOCATION IN MIND!

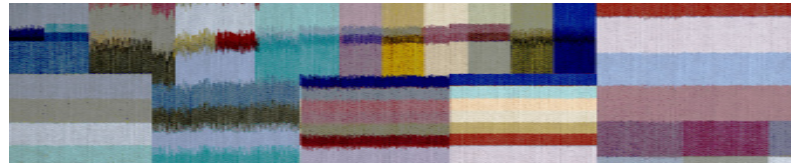
CUSTOM CREATIONS ...



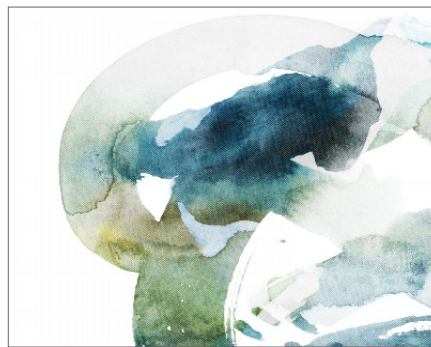
You can find conceptual examples and inspiration on Pinterest or Etsy and we can find ways to create and value-engineer those ideas!

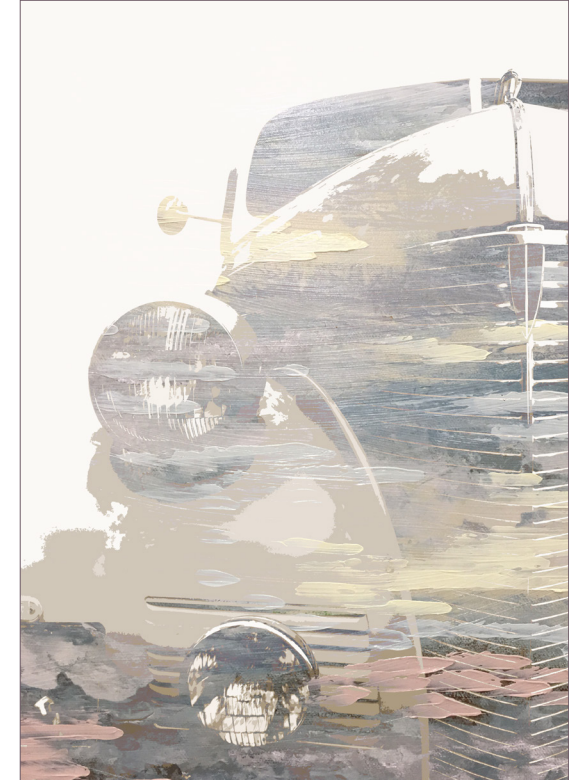
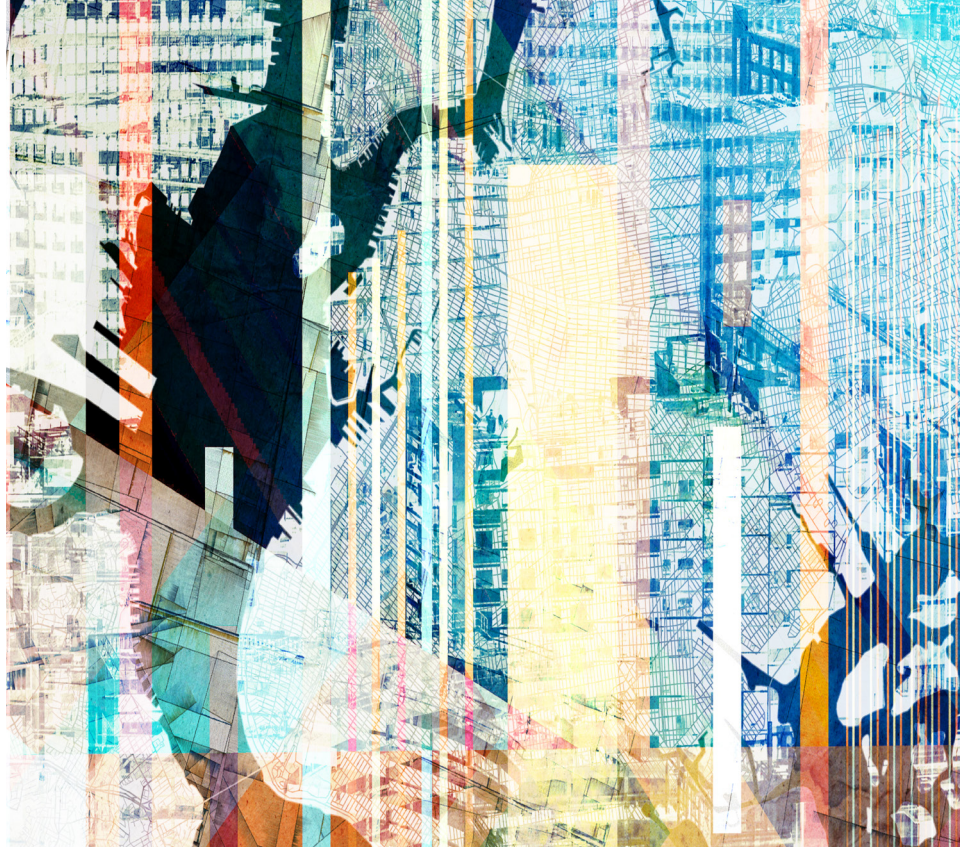


ABOVE: Modernized historic image.



BELOW: Custom art with paint texture.





BELOW: Landmark with painted pattern overlay.



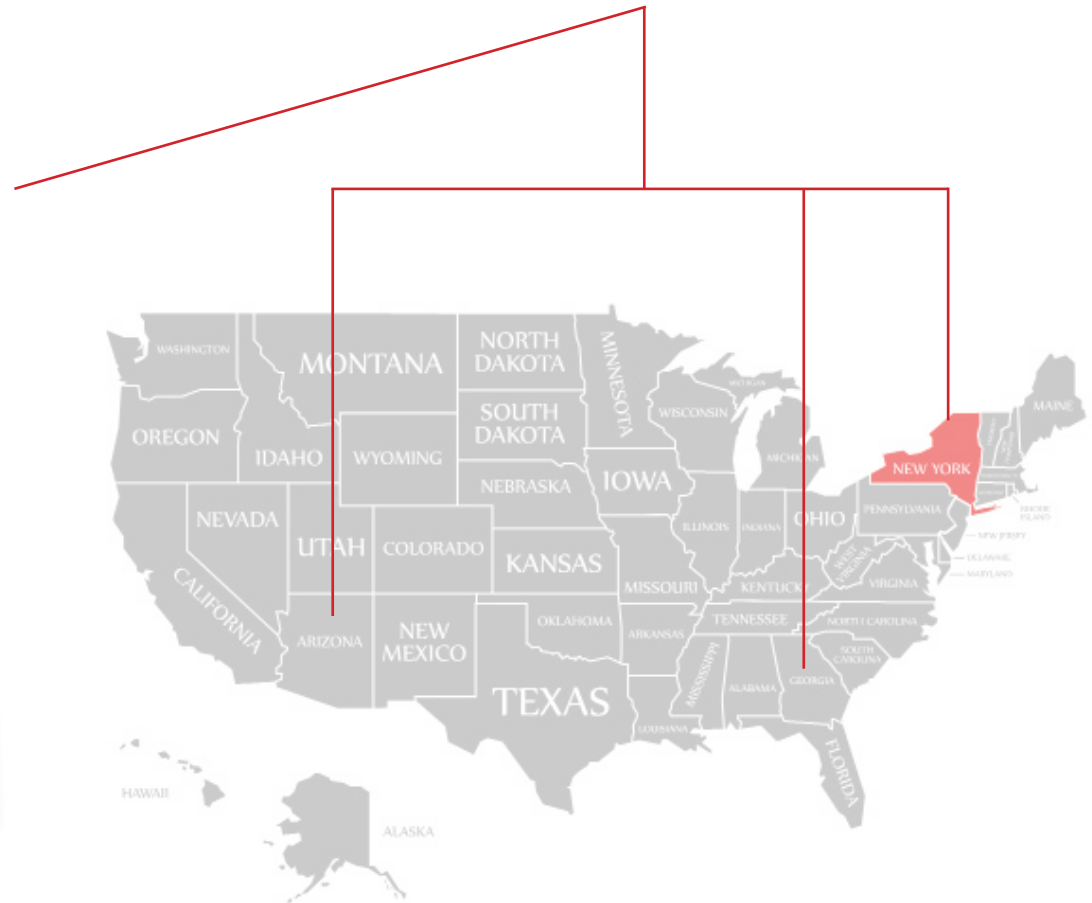
ABOVE & BELOW: Shape as overlay with white negative space.

... YOUR INSPIRATION, OUR CREATION!

ART APPROVAL & LOGISTICS

PROJECT MANAGERS

coordinate with
production to
determine which
location is best
fit for your project.



PROJECT EXAMPLES

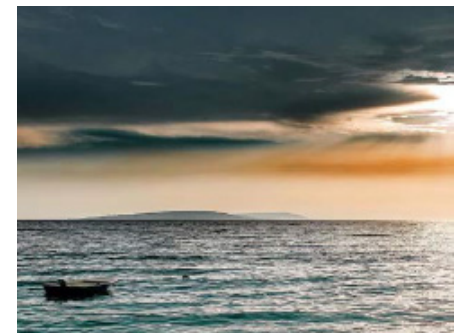
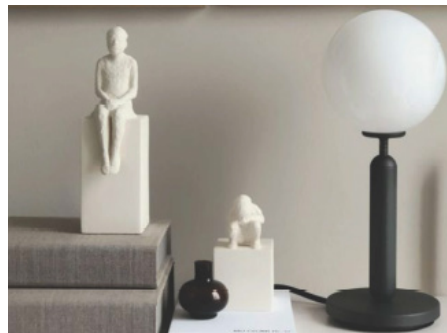
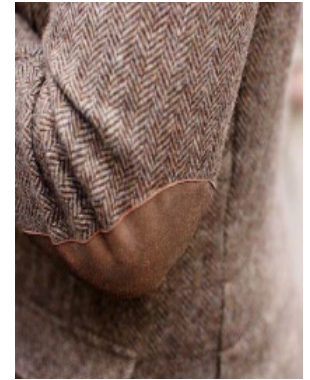
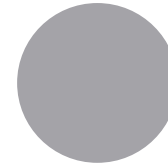
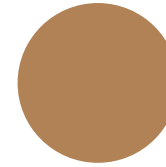
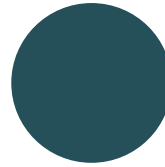
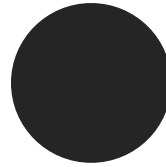


HOTEL - **DETROIT, MI**

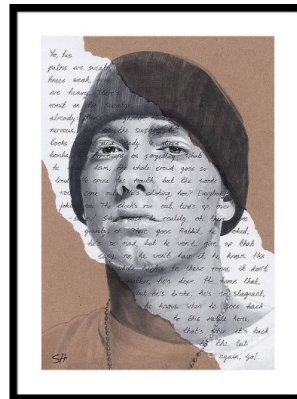
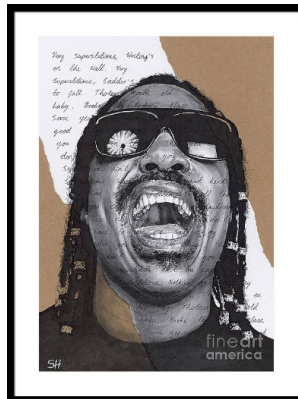
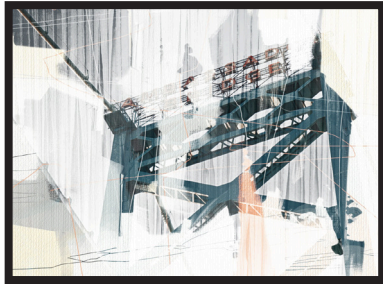
Design firm wanted to incorporate Detroit's industry. Ownership was focused on Motown and Detroit music.

KEYWORDS:

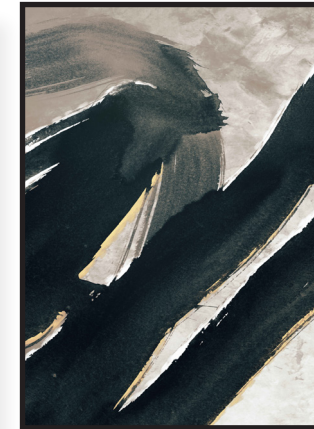
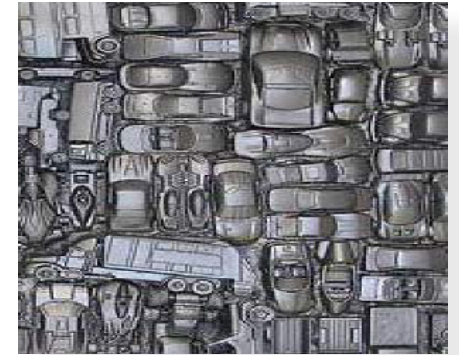
- Thriving metropolis
- Steel and sweat
- Masculine and feminine
- Organic softness
- Architectural formality
- Motown with a touch of Industry



ARTWORK PACKAGE



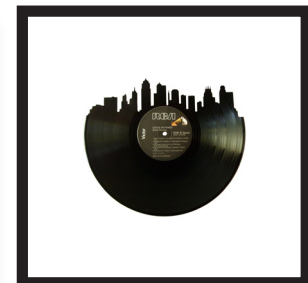
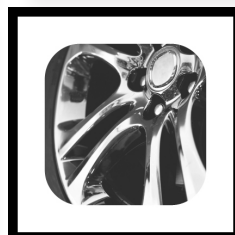
BELOW: Toy cars in resin with painted metallic finish.



BLACK AND WHITE ART
AT CENTER: *Original
custom-commission by
Detroit-based artist.*

BOTTOM RIGHT (Set of 4):
Custom shape mat
boards for added
interest - still sleek.

ABOVE: Madonna with
weighted and cut mat
board ("D" for Detroit).



ABOVE: *Laser cut record.*



HOTEL - **SAN ANTONIO, TX**

Design firm wanted to incorporate mirrors, signage, and architecture as artwork. Ownership wanted to steer away from the Alamo and instead highlight the Art Deco historic building.

KEYWORDS:

- Speakeasy
- Jewel Tones
- Fun & Moody

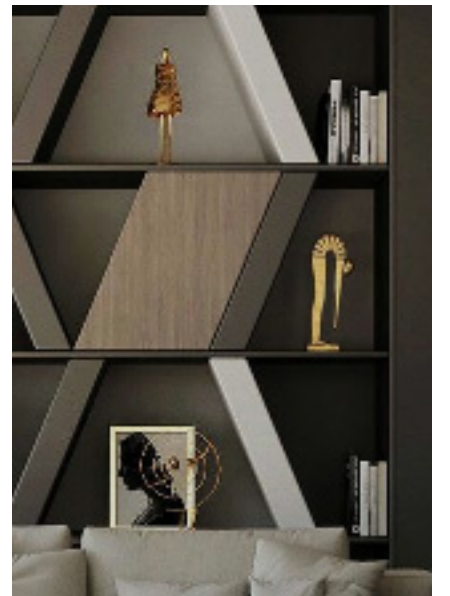
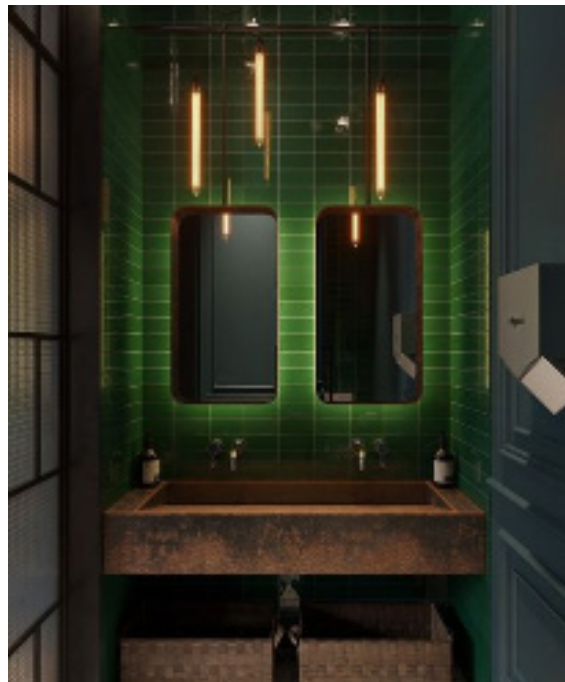
RIGHT: *Unique signage.*



ABOVE: *Laser cut divider.*

TOP LEFT: *Floor vinyl.*

BELOW: *Octagon shelf.*



ARTWORK PACKAGE

Inspiration



OCTAGON INSPIRATION
BECAME CUSTOM MIRROR



LASER CUT PANEL DESIGNED
& FINISHED TO PANTONE



SIGNAGE CREATED
TO MATCH INSPIRATION



CUSTOM SIGNAGE
DESIGNS



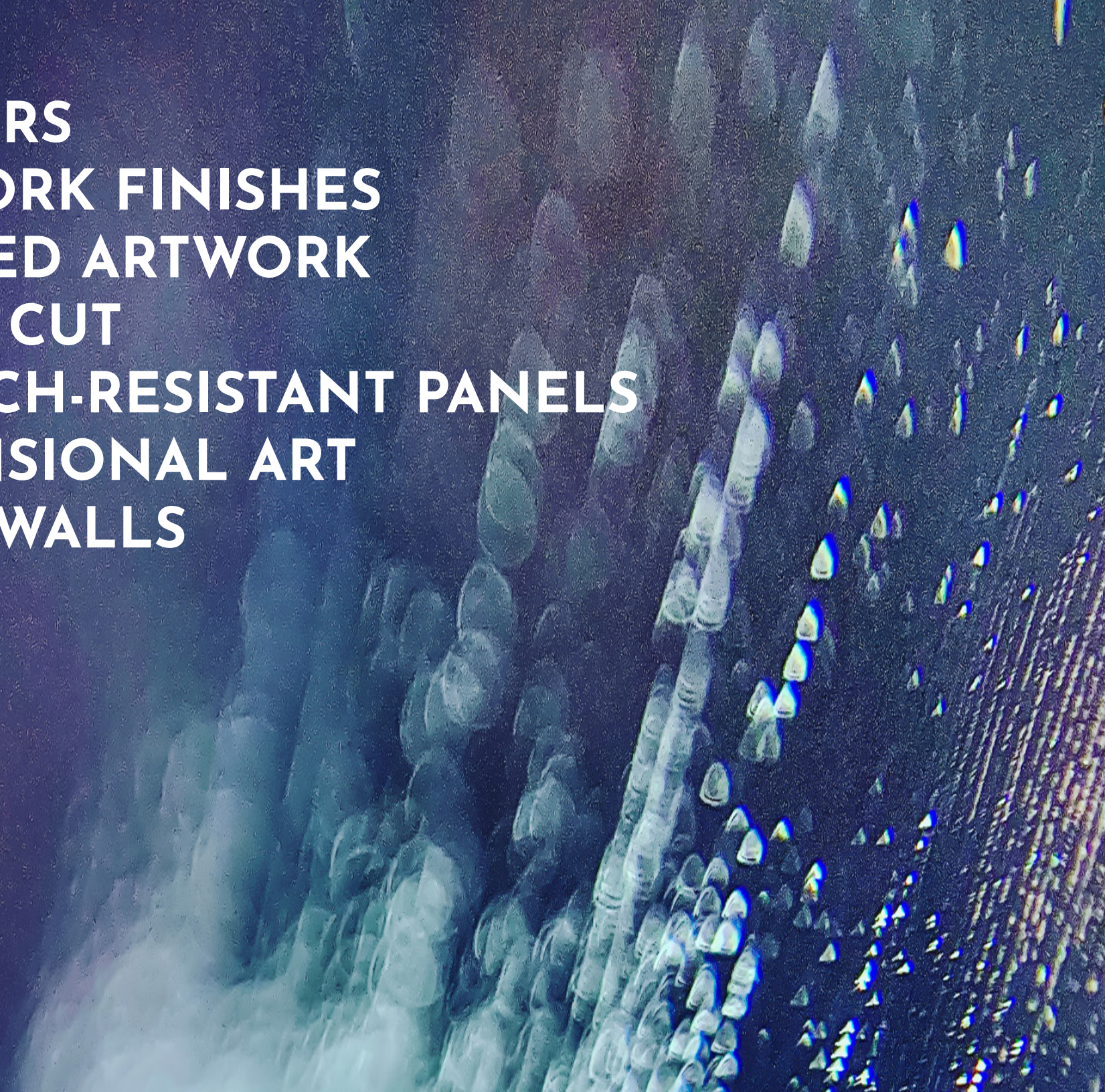
Creative Artwork Package



A collage of design materials including fabric swatches, a paintbrush, a pen, and a flower. The background features a wooden surface at the top left, a stack of fabric swatches in shades of green and blue, a paintbrush with yellow bristles, a black pen, and a small dried flower. The text 'PRODUCT' is in a bold, dark red font, and 'CAPABILITIES' is in a bold, grey font. A thin red horizontal line is positioned below the text.

PRODUCT CAPABILITIES

**MIRRORS
ARTWORK FINISHES
LIGHTED ARTWORK
LASER CUT
SCRATCH-RESISTANT PANELS
DIMENSIONAL ART
MOSS WALLS**



MIRRORS

MIRRORS

ARTWORK FINISHES

LIGHTED ARTWORK

LASER CUT

SCRATCH-RESISTANT PANELS

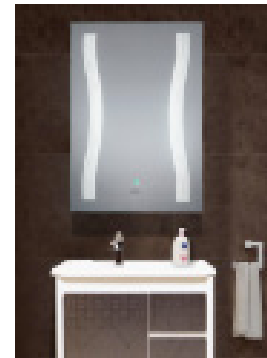
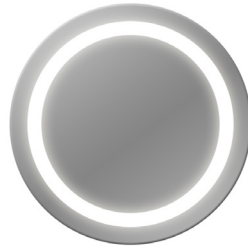
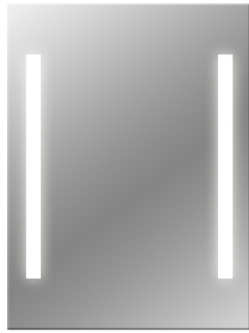
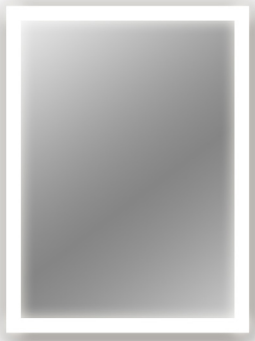
DIMENSIONAL ART

MOSS WALLS



LIGHTED MIRRORS

Several standard sizes stocked in North America. Can be customized in any size and frame color.



SHAPES COLLECTION

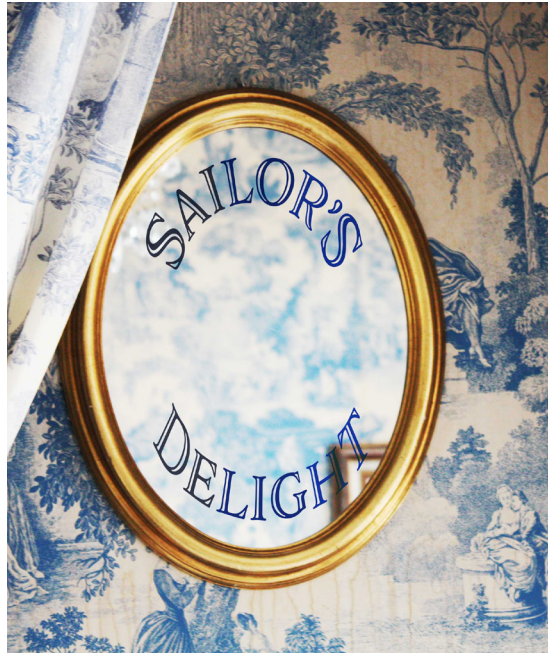
Made in North America. All mirrors can be customized in any size and frame color.



PRINTED MIRRORS



ABOVE: Paint drip printed on mirror.



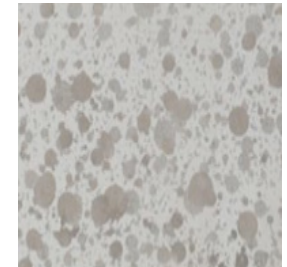
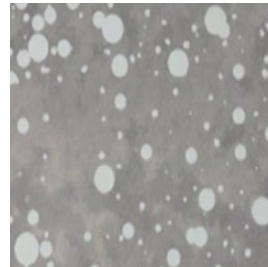
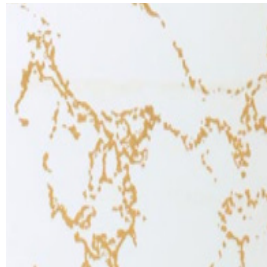
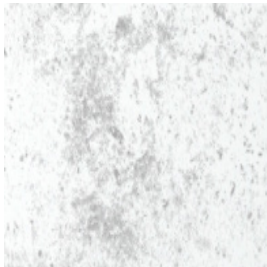
ABOVE: Text printed on mirror.



ABOVE: Ferns printed to extend wall vinyl pattern.



ANTIQUE MIRROR FINISHES

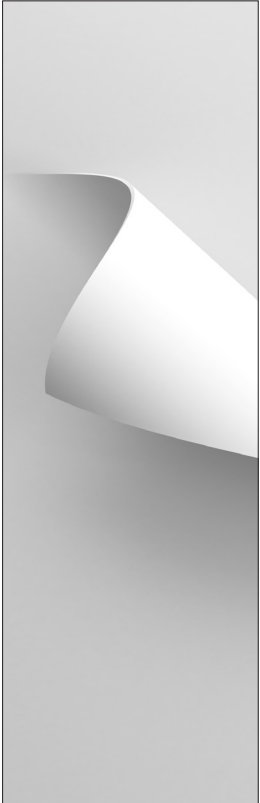




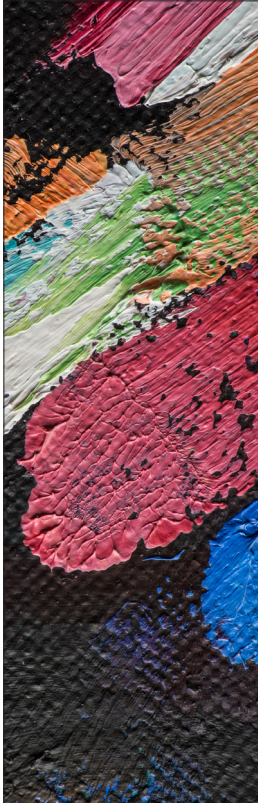
ARTWORK FINISHES

MIRRORS
ARTWORK FINISHES
LIGHTED ARTWORK
LASER CUT
SCRATCH-RESISTANT PANELS
DIMENSIONAL ART
MOSS WALLS

MATERIALS



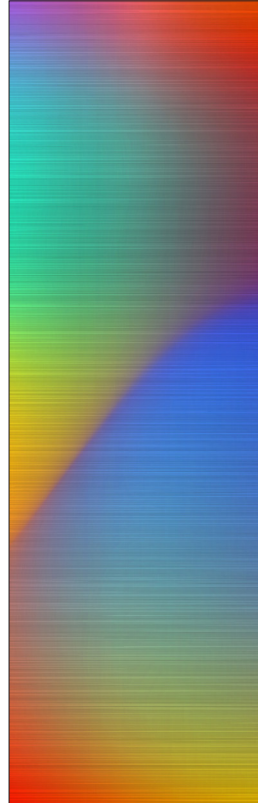
PAPER



CANVAS



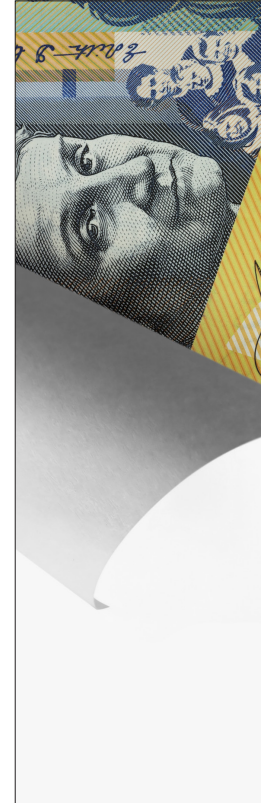
ACRYLIC



METAL



WOOD



VINYL



PLASTER

EXAMPLES



TOP LEFT: Large-scale wall vinyl. TOP RIGHT: Canvas in floater frame. BOTTOM LEFT: Framed Art. BOT. MIDDLE (TOP): Framed Art Grouping / Collage Wall. BOT. MIDDLE (BOTTOM): Multi-layer Acrylic with Stand-Offs. BOTTOM RIGHT: Aluminum with Stand-Offs

POPULAR FRAME FINISHES



D-1607



D-1608



B20



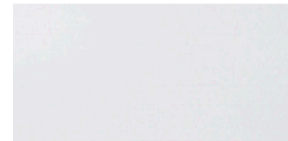
R-017



R-018



B219



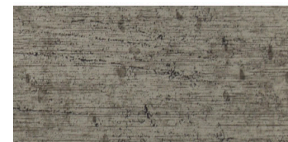
X-010-1



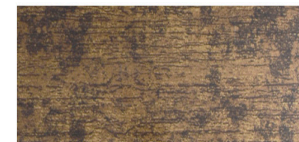
X-1301



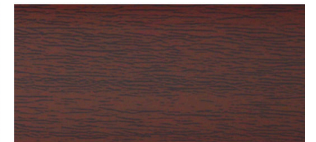
B231



X-1351



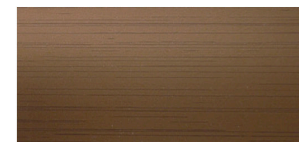
X-1380



X-579



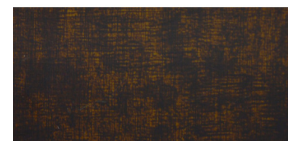
X-1632



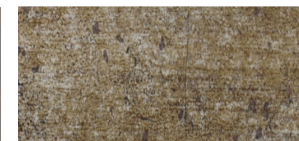
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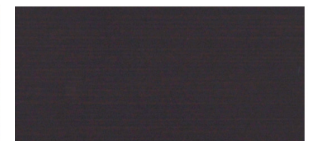
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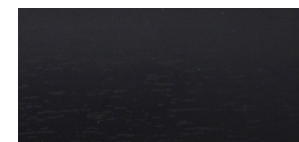
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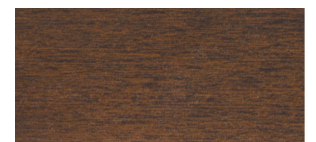
X-1330



X-001



B73



D-1609

EMBELLISHMENTS

CLASSIC



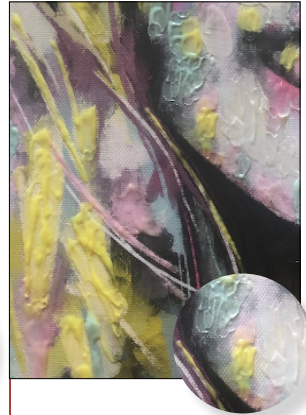
COARSE COAT



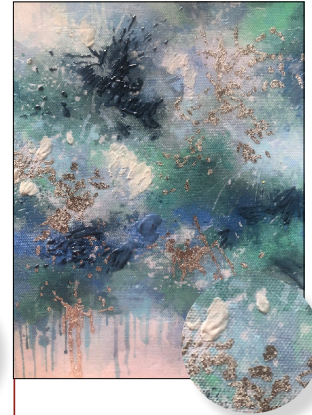
GEL COAT / ROLLER



GEL COAT / FLOAT TOOL



HEAVY EMBELLISHMENT



GEL / PAINT / SILVER LEAF



DIAMOND DUST



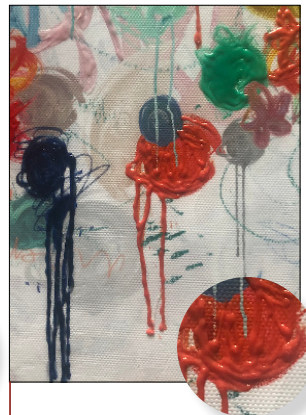
GOLD LEAF (Silver Available)



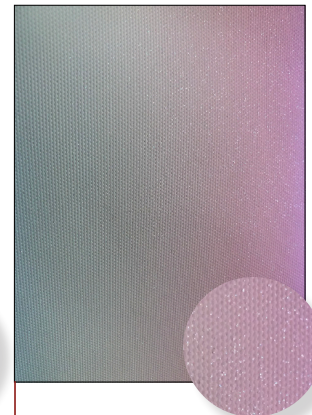
GOLD FOIL



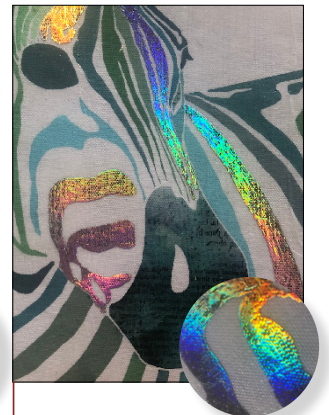
SPOT EMBELLISHMENT



GEL COAT / PAINT



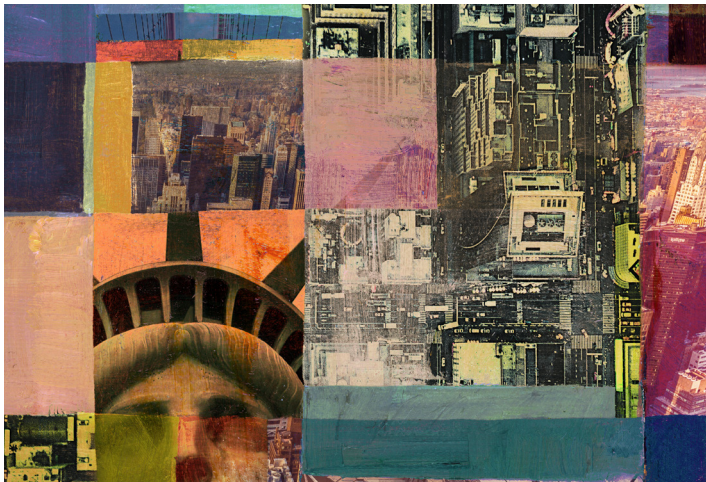
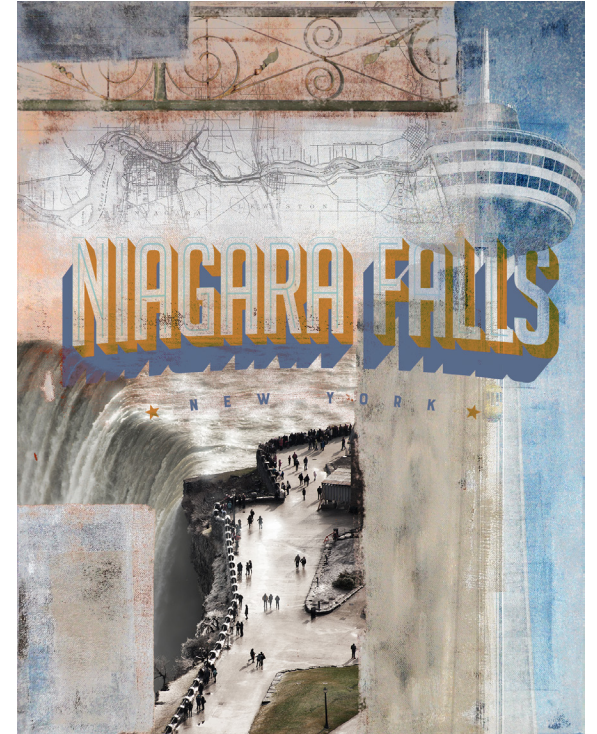
SPRAY GLITTER



HOLOGRAPHIC FOIL

STYLIZED

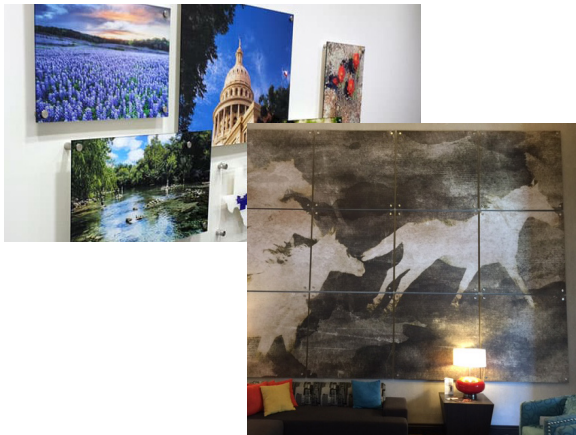
CUSTOM WALLCOVERING



FLOATER FRAMES



STAND-OFFS



PLASTER



LIGHTED ARTWORK

MIRRORS

ARTWORK FINISHES

LIGHTED ARTWORK

LASER CUT

SCRATCH-RESISTANT PANELS

DIMENSIONAL ART

MOSS WALLS



LIGHTED ARTWORK - PUBLIC SPACE



TOP:
*Large-scale lighted
tree panel. ~16' x 24'*

BOTTOM LEFT:
*Lighted front-desk
signage for Kumon.*

BOTTOM RIGHT:
*Lighted lasercut panels.
~ 8' x 16'*



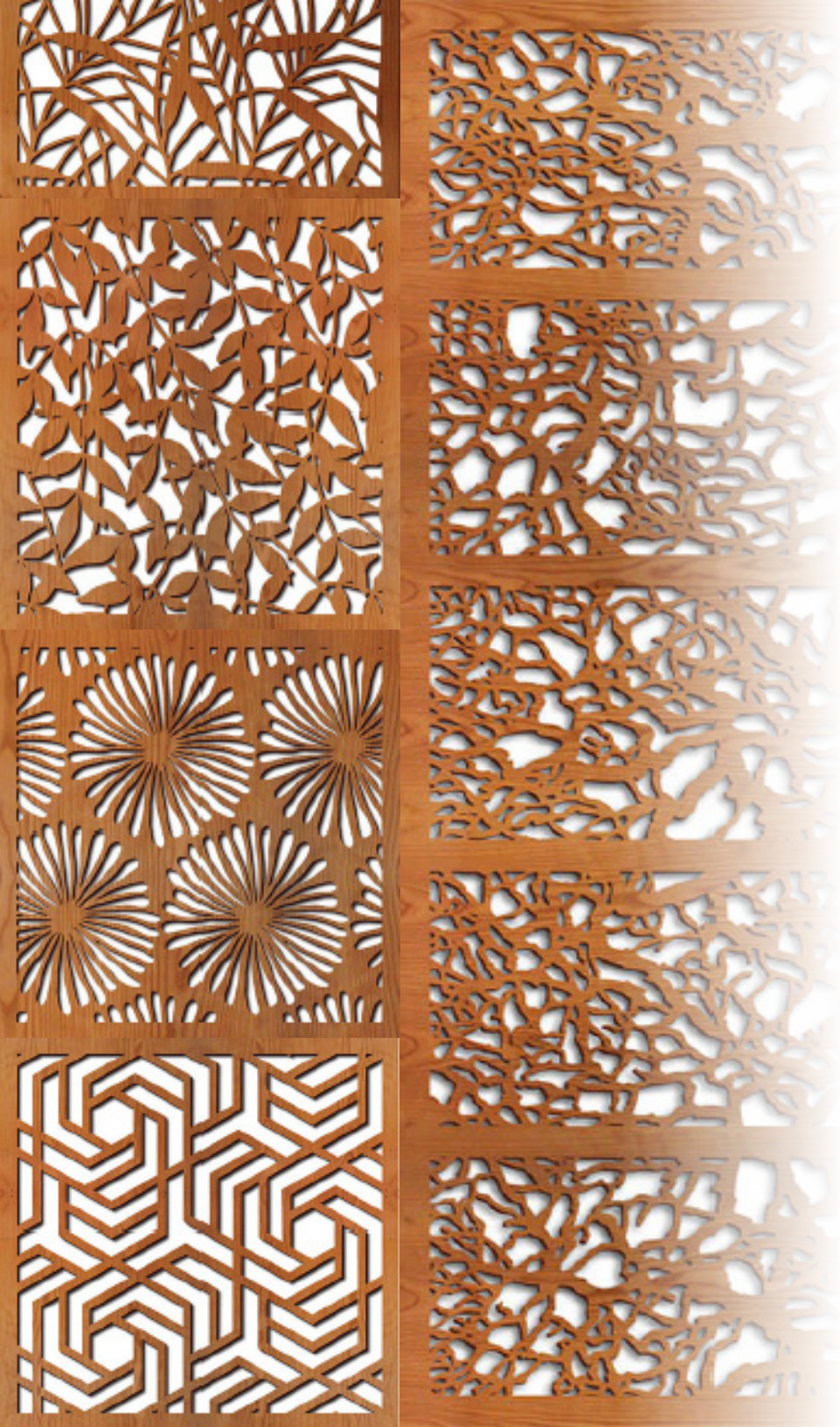
KUMON
MATH. READING. SUCCESS.



LIGHTED ART - GUESTROOM



LEFT: *Lighted Large-scale Guestroom Artwork for Radisson Red.*
RIGHT: *Guestroom lighted artwork at bed.*



LASER CUT

- WOOD
- ACRYLIC
- ALUMINUM
- METAL
- SIMULATED WOOD
- CUSTOM PATTERNS
- COLOR-MATCHING

MIRRORS

ARTWORK FINISHES

LIGHTED ARTWORK

LASER CUT

SCRATCH-RESISTANT PANELS

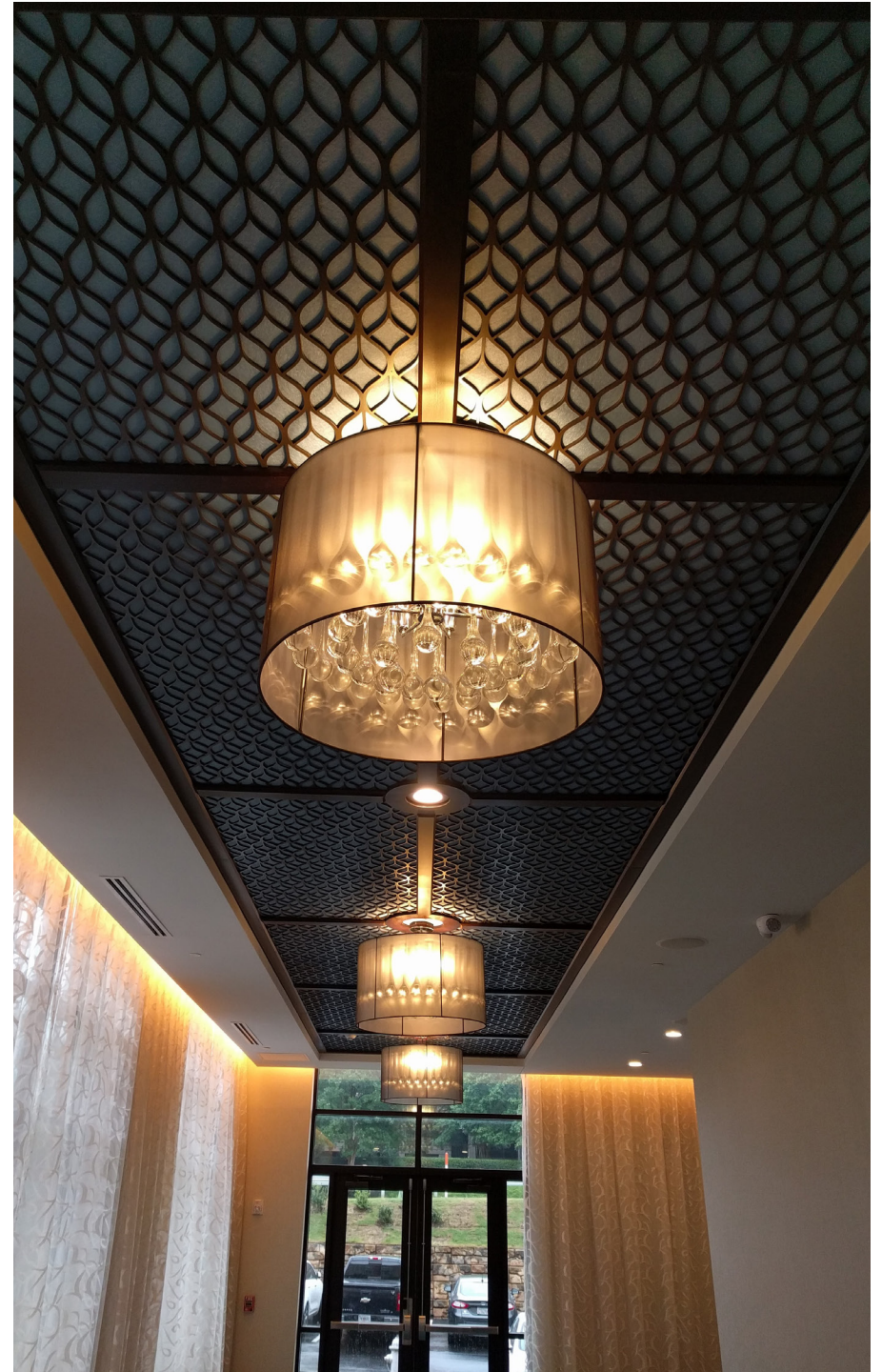
DIMENSIONAL ART

MOSS WALLS



ABOVE: *Hallway/Lobby install.*
BELOW: *Front desk install.*

RIGHT: *Ceiling install.*



SCRATCH- RESISTANT PANELS

MIRRORS

ARTWORK FINISHES

LIGHTED ARTWORK

LASER CUT

SCRATCH-RESISTANT PANELS

DIMENSIONAL ART

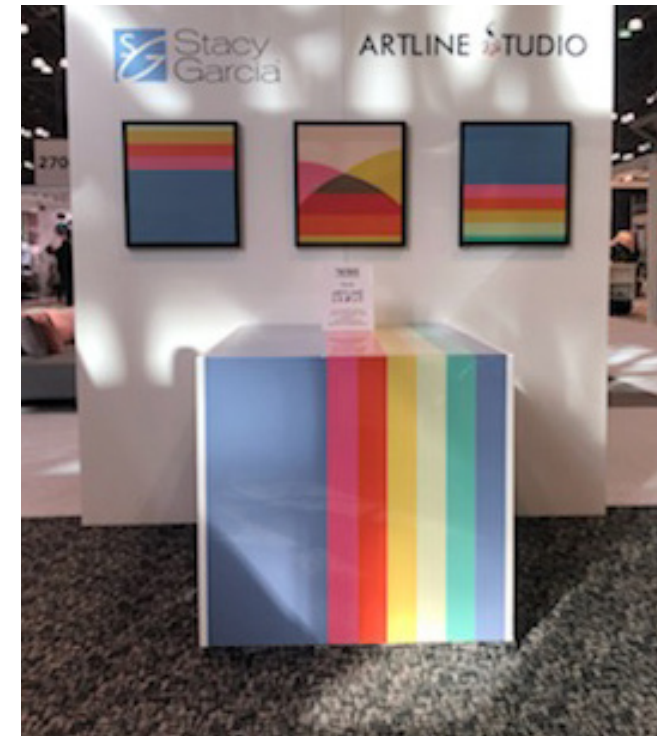
MOSS WALLS



SCRATCH-RESISTANT PANELS



LEFT & MIDDLE: *Elevator Cab - Kimpton Nashville, TN*



RIGHT: *Custom table.*

SCRATCH-RESISTANT 1-DAY FACELIFT

An improved front desk created by adding paneling to existing millwork. This transformational face-lift was completed in a single day.



BEFORE



DURING



ABOVE: (Daylight) Light panel off.
BELOW: (Evening) Light panel on.



AFTER

DIMENSIONAL ARTWORK

MIRRORS

ARTWORK FINISHES

LIGHTED ARTWORK

LASER CUT

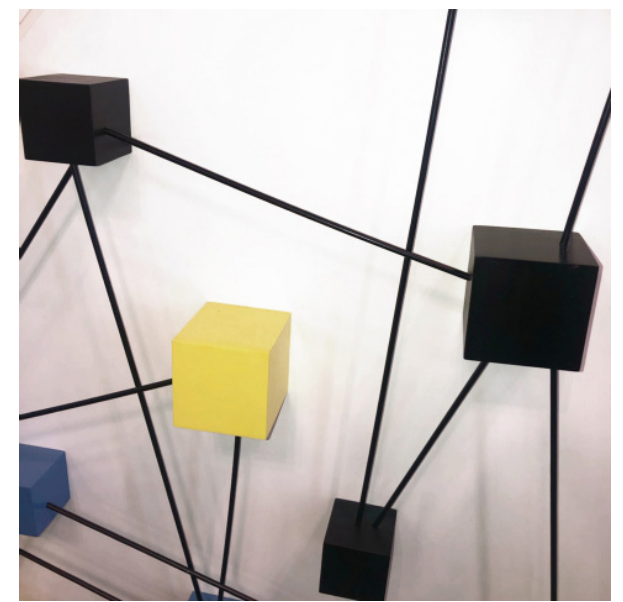
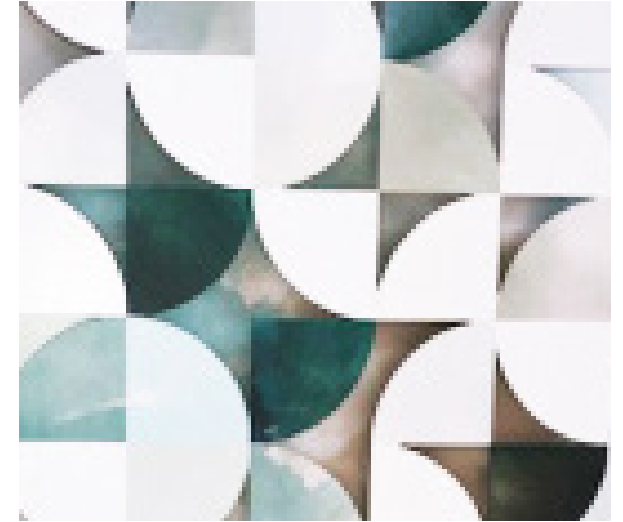
SCRATCH-RESISTANT PANELS

DIMENSIONAL ART

MOSS WALLS



DIMENSIONAL



TOP LEFT: (Close-up) Multi-layer Acrylic creates depth and interest. TOP RIGHT: (Close-up) Multi-layer Aluminum creates shadowing.
BOT. LEFT: (Close-up) Multi-layer Routed Wood Shapes BOT. MIDDLE: (Close-up) Embossed Vinyl BOT. RIGHT: (Close-up) Wall Sculpture



MULTI-LAYER ROUTED WOOD PRINTS



SCULPTURAL ART



GOLF BALL BUFFALO HEADS FOR BUFFALO WILD WINGS RESTAURANT CHAIN



ABOVE: (Close-up) Golf balls affixed to panel.

MOSS WALLS

MIRRORS

ARTWORK FINISHES

LIGHTED ARTWORK

LASER CUT

SCRATCH-RESISTANT PANELS

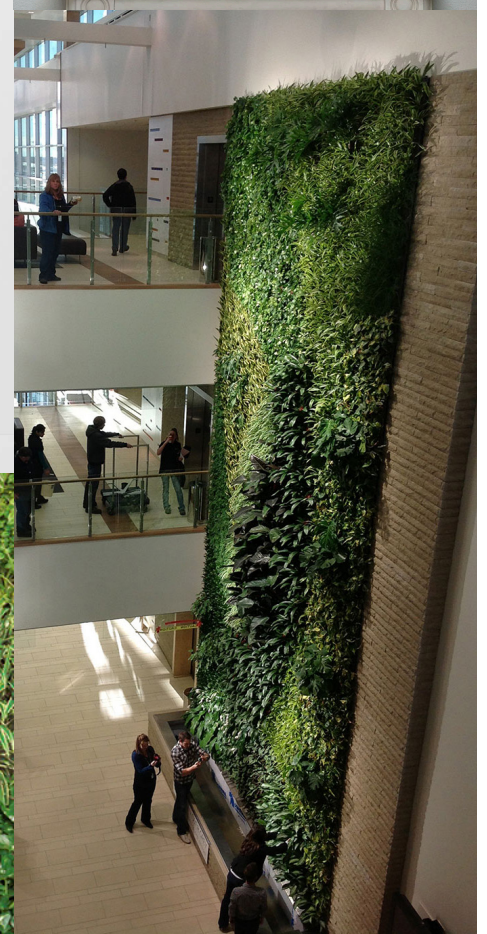
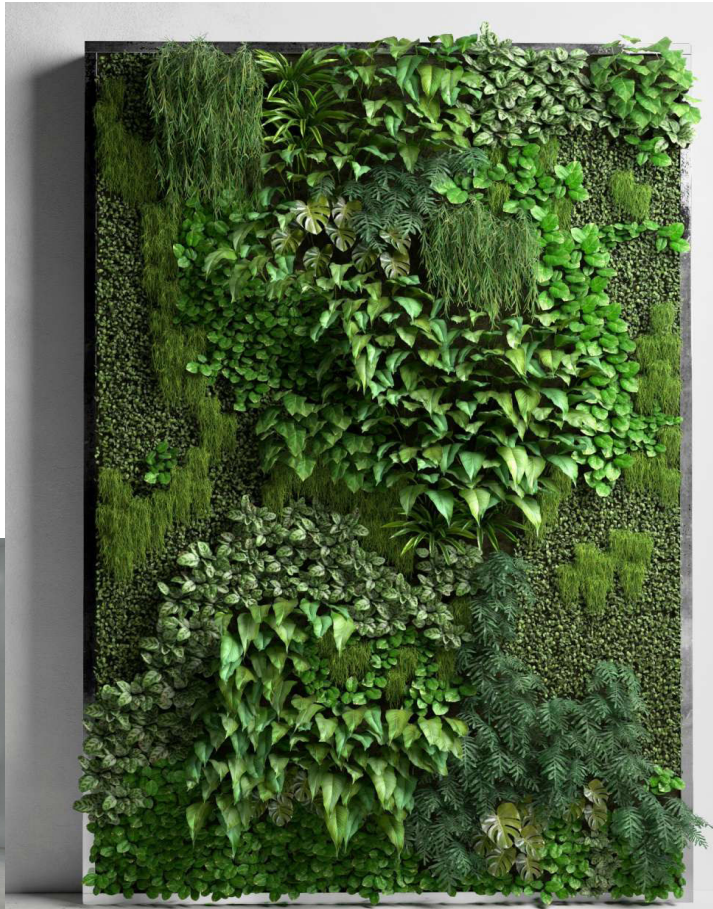
DIMENSIONAL ART

MOSS WALLS



MOSS WALLS

Custom faux-living art
for your conference room,
corridor, wallcover, or
multi-story impact walls.



A close-up photograph of a hand holding a paintbrush, applying a vibrant yellow paint to a white canvas. The brush has a dark handle and a silver ferrule. The background is softly blurred, showing hints of other colors and light, suggesting an artistic studio environment. The overall mood is creative and inspiring.

***YOUR INSPIRATION
OUR CREATION.***

2020



YOUR INSPIRATION.
OUR CREATION.

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